



The plans could include popular destinations such as Thailand and Vietnam.

Lemon Tree Hotels plans push abroad

Lemon Tree Hotels is preparing to step up its overseas expansion over the next three to five years, as Indians increasingly travel abroad for leisure, a top executive said.

“We would like to go where the Indian traveller is going,” managing director and CEO Neelendra Singh told *Reuters* in an interview last week, citing popular destinations such as Thailand, Vietnam and Singapore as natural fits for the brand. He did not share more details.

The midscale chain has five hotels outside India, two in Nepal and Bhutan and one in the UAE, out of more than 120 properties. Other hotel chains with luxury brands in their portfolio, including Taj owner Indian Hotels and Oberoi operator EIH, also have limited overseas footprints. Lemon Tree has a pipeline of more than 120 hotels, with India remaining its main focus for now.

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